



PRESS RELEASE

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Contact: Deborah Murray
(619) 699-6476

FOR IMMEDIATE RELEASE

TIMOTHY E. SENDELBACH NAMED EDITOR-IN-CHIEF OF FIRERescue MAGAZINE



SAN DIEGO, April 2, 2008 ... Elsevier Public Safety, publisher of *FireRescue* magazine, announced today that Timothy E. Sendelbach, president of the International Society of Fire Service Instructors (ISFSI), has been named editor-in-chief of *FireRescue* effective April 14.

Founded in 1997 by fire and EMS visionary James O. Page, *FireRescue* delivers solid, operations-focused information to firefighters, company officers and chief officers. The magazine is the official publication of the International Association of Fire Chiefs (IAFC). Page, an icon in the fire service, built *FireRescue* into an industry-leading magazine operating under the vision, "Read it today, use it tomorrow."

"I am excited to be taking on this new challenge and to have the opportunity to reach so many readers," Sendelbach says. "It is also a very humbling honor to follow in Jim Page's footsteps. I know he would be proud of how far the magazine has come, and—along with *FireRescue's* dedicated technical editors and contributors—I look forward to being an integral part of that continuing success."

For the past 5 years, Sendelbach served as president of the ISFSI; he will hand the presidency over to Chief Eddie Buchanan next week at ISFSI's annual meeting. He is also president of TES², a fire service training and education company based in Savannah, Ga., which provides educational programs and tactical training for fire departments, conferences and trade shows across the country and Canada.

Sendelbach is also one of six members appointed to the Post-Incident Assessment and Review Team investigating the Sofa Super Store fire in Charleston, S.C., in which nine firefighters died. He has served as chief of Fire Training for Savannah Fire & Emergency Services and assistant fire chief for Missouri City (Texas) Fire & Rescue Services. Sendelbach earned a Master's degree in Leadership from Bellevue University, and a bachelor's degree in Fire Administration and Arson from Eastern Kentucky University. He is also a member of the IAFC's Safety, Health, and Survival section.

"Tim's expertise in fire service training will be of immense value to *FireRescue*," says Jeff Berend, vice president/publisher of Elsevier Public Safety. "This appointment will help us take *FireRescue's* editorial vision into the future."

Berend notes that Sendelbach's experience teaching across the country meshes well with *FireRescue's* focus on volunteer, career and combination departments, large or small, urban or rural. "Tim is committed to *FireRescue's* focus of helping all firefighters do their jobs better—and safer," Berend says. Sendelbach will also be instrumental in guiding the *FireRescue* editorial vision in the electronic medium, as well as in the live event arena.

For more information about *FireRescue* magazine, visit www.Fire-Rescue.com.

Elsevier Public Safety, located in San Diego, Calif., is an imprint of Elsevier, and its products and services include *JEMS (Journal of Emergency Medical Services)*, *EMS Insider*, *FireRescue Magazine*, *Wildland Firefighter*, *Law Officer*, EMS Today Conference and Exposition, www.JEMS.com and other products.

Elsevier is a world-leading publisher of scientific, technical and medical information products and services headquartered in Amsterdam, The Netherlands. Working in partnership with the global science and health communities, the company publishes more than 1,800 journals and 2,200 new books per year.

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525 B Street, Suite 1900, San Diego, CA 92101 • (800) 266-5367 • (619) 699-6396 Fax • www.JEMS.com