

The FireRescue Product Bulletin...

With our sponsored e-mail products, your message will get into the in-boxes of over 40,000* fire-rescue professionals. The Product Bulletin will drive traffic to your home page, a specific section or product within your Web Site, a lead generation form—whatever is best for you.

Your messaging will get an immediate response. People have requested to receive your promotional message so you are assured a strong open and read rate. The mailing will supplement other advertising that you may be implementing. The cost is quite reasonable.



The Product Bulletin contains a total of 6 advertisers, each with an individual product to promote. If the Product Bulletin is being sent in conjunction with an industry trade show be sure to include your booth number in your message.

Please note: We routinely clean our lists, deliver the e-blast in both text and HTML versions, run the draft email through spam filters and limit the frequency of the list. These steps ensure that you receive the highest delivery and open rates!

Our reporting will tell you how many emails were sent, opened, clicked, and forwarded. And, we can also send a targeted secondary mailing to just those professionals who expressed interest in the initial mailing.

Our rates are extremely competitive. Your investment is \$750 per distribution. And, if you are also a print advertiser you are entitled to a deep discount. Come give us a try! Please note that if you want an exclusive mailing, you should consider our e-blast.

CONTACT US TODAY

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*Source: Publisher's Own Data, February 2009